

DIVERSITY AND PRODUCTIVITY

FROM EDUCATION TO WORK



Economic and Social **Research Council**



The Inclusion Initiative

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Diversity and Productivity: from Education to Work is an innovative collaboration carrying out research to better understand the relationship between diversity, inclusion, and productivity in the UK, and provide new insight into the barriers of under-represented groups reaching their full productive potential.

The project has been awarded £2 million by the Economic and Social Research Council and is led by The Inclusion Initiative (TII) at the London School of Economics, in collaboration with researchers from the Institute for Fiscal Studies, University of Sheffield, University College London and University of Warwick.



DR GRACE LORDAN

Dr Grace Lordan, director of The Inclusion Initiative (TII), leads this innovative collaboration to advance the understanding of the barriers to creating diverse workforces, provide new evidence on the impact of diversity on business performance, and how firms can maximise the benefits of diverse teams.

CURRENT OPPORTUNITIES TO PARTICIPATE

We are seeking leading firms to collaborate on exciting research for Diversity and Productivity: from Education to Work. Our current opportunities include:

Interviews with Professional Workers

We are seeking 200 diverse professionals to participate a series of interviews that centre around productivity. We'd like to understand what enables, and prevents, workers from being productive over their careers and to identify actions that organisations can take to positively impact the working environment.

Online Team Productivity Task

We are interested in working with large firms who can provide a minimum of 300 diverse professionals for an online team productivity task. We'd like to understand what enables online teams to work better together, and to identify simple actions organisations can take to improve performance.

Detailed information sheets for these projects are attached. Please contact us <u>here</u> to register your interest.

REASONS TO PARTICIPATE

This work with policymakers, practitioners and businesses will ensure that the key questions and concerns about diversity and inclusion translate into tangible improvements in practice.

Support path breaking research

Gain insights to better understand the relationship between diversity, inclusion and productivity that will help you progress DEI in your organisation and the broader UK.

Solve real world problems

Surface new, cost-effective research-based interventions that you can test and apply in your organisation to improve innovation and creativity.

Join the conversation

Benefit from project keynotes, newsletter features and participation in TII events. Research is featured in our executive training sessions, Open Door, Open City webinars and business seminars. TII regularly brings together industry, academic and other stakeholders to exchange ideas, highlight new findings and help you to build new partnerships.

ABOUT THE INCLUSION INITIATIVE (TII)

The Inclusion Initiative

The Inclusion Initiative (TII) at LSE was launched in November 2020 by Dr Grace Lordan. Grace is an economist and Associate Professor at the LSE, a member of the UK government's BEIS social mobility taskforce and is on the Women in Finance Charter's advisory board. Grace's research focuses on quantifying the benefits of inclusion within and across firms, as well as designing interventions that level the playing field for under-represented talent. More of Grace's work can be found at www.gracelordan.com.

TII brings together industry and academics to further this research, leveraging behavioural science insights to advance our understanding of the factors that enhance the inclusion of all talent at work.

Engagement with the wider world has always been at the heart of LSE's mission. TII insights are based on rigorous and relevant academic research, and to ensure this research has practical implications for global firms we provide opportunities to participate in the science.

CONTACT

Contact us <u>here</u> to set up an initial call to discuss our current research and partnership options.

We are grateful to our partners who are helping us to grow on our journey to create more inclusive workplaces around the world. We offer several levels of research and partnership options and can work with you to share other potential opportunities that might suit your firm's diversity and inclusion goals.

